

HWAPP # 906 ~~904~~

1831 Klickitat Street,
Portland, Oregon.

March 13th, 1929

Dear Brother Dailey:

Have been trying to get to a reply to your letter, for a week.

I realize fully that the first chapter, especially, of this manuscript is not very diplomatic.

INTEREST-
ING SELF
OBSERVATION

Perhaps I made a mistake in presenting it this way, but I am not at all famous for the arts and wiles of diplomacy, and I knew of no other way to put this in order to obtain the one effect which I believe absolutely necessary to the true service of the Lord. If it was a mistake, I am afraid it is too late now -- for the first two chapters were mailed to Bro. Dugger some six weeks ago -- before you were here.

NB

Now I am going to be equally frank, Brother Dailey, for I know we both, at heart and in reality, are trying to further the Lord's work, and to the extent of submerging all personal feelings, being able to make any personal sacrifice, and putting the ultimate cause ahead of either personal feelings or personal success. That is what I deliberately did when I wrote those chapters in that manner and mailed them. I deliberately risked my personal standing and favor with the Church of God in order to make an effort to do, in the only way I knew how to do, what I regard as absolutely necessary if the Church of God is to rise to the tremendous demands of the present hour.

BEGINNING
OF THE
END?

I have become convinced -- and I am now convinced -- (I am deliberately waiving all diplomacy now -- and you must understand I am bluntly coming to the point, not in any desire to injure feelings or stir up contention, but because I have enough faith in you to believe you will understand, and not take this in a personal or contentious spirit, but in a spirit of love and willingness to put a consideration of God's work above all else) -- that the Church of God is lacking, both in ability to present the Message in a ~~maximizing~~ manner that is convincing to all open-minded people, and in personal or, rather, collective, power. I do not believe this lack of power is individual, but collective. In other words, Brother Dailey, I am going to come right to the point and say frankly and bluntly -- (time is now too short and precious to waste with honeyed diplomacy) -- that **SOMETHING IS WRONG!**

The Church of God is not delivering this message with a **LOUD SHOUT!**

You well know that, yourself. Indeed, you voiced a considerable

dissatisfaction, in rather guarded manner, with the way things are going.

Sounds like what folks said to him in 1974!!

I know many others connected directly or indirectly with the work who feel very much dissatisfied. There is a general feeling -- and I have reason to believe it exists wherever the Church of God is organized and known -- that **SOMETHING IS WRONG!**

I have been in correspondence with a number of people in different parts of the country who have gotten in touch with me thru having read my articles in the Advocate. I notice a general undercurrent of dissatisfaction, disappointment, and apprehension. I notice lack of confidence in the Message as now preached. I notice lack of confidence in the methods and results.

I am going to quote to you from one letter from a reader of the Bible Advocate from Missouri: "As to the Church of God being the special messengers and sole dispensers of the 3rd Angel's Message, must say I do not entertain that belief. . . . The present amount of force and action put forth on the part of the membership in general is not sufficient as to convince me that they put very much confidence in their own claims."

Perhaps you do not hear these doubts and misgivings and expressions of lack of confidence. I seriously doubt whether these people would voice them to a minister or official of the church.

You know, it is a good deal like the situation I have encountered all over the United States in making surveys and investigations of retail merchandising conditions. I have made such ~~knowing~~ confidential investigations to learn the real facts and conditions and causes for lack of more prosperous local retail houses in Kentucky, Illinois, Indiana, Michigan, Iowa, Oregon and Washington, where I have been retained by local chambers of Commerce, or newspapers, to come and find out what was wrong. I learned that, when the people of a town were sending their money out of town to the mail order houses or visiting the nearby-larger-city stores to trade, they tried to keep the facts hidden from local merchants and the local merchants never had a chance to learn their true feelings and attitude. I was able, by working confidentially, merely securing facts and attitudes from large numbers of representative people but under promise not to divulge any names, to learn many facts about local retail conditions which no local man ever could have learned. Thus I was able to point out to the merchants just what was wrong and how to correct the mistakes in order to stimulate business. For instance, throwing a "bomb" into a meeting of 17 of the leading merchants of Richmond Kentucky in a manner to "get under their hides," stir them up and arouse them, even tho it made them mighty resentful toward me for telling them the truth, and, in addition to producing this aroused condition, suggesting that they bring a style expert to town, advertise her and see that she took seasonable trips to New York so she could come back and tell local women all about the latest styles, nearly doubled the volume of business done by those merchants during the ensuing year. If I had tried to shake them out of their old course and way of doing things by soft words and diplomacy they would have

continued in the same old rut, and with the same old lack of results. My methods did make them pretty "sore" at me, but it sort of "set them on fire," and the collective ~~business~~ business-attracting power in that town changed. I think I had to tell them, too, to clean up the main street down town, which was not paved and should have been, liven up their windows, and a few such things.

In Ames, Iowa, I had to hurl another bomb at the merchants. I had to tell them that they were deliberately driving trade away from them because they and all their clerks were ASLEEP. They were too weary and tired and sleepy to wait on customers. This was the impression they gave customers. One woman living there would rather take a half-day's time, spend her train-fare to Des Moines and back in order to buy a 5¢ spool of thread, than to have "troubled" one of the local clerks to bother to wait on her, or to wake up out of her nap, or interrupt her from the very interesting conversation with some other clerk about the "guy" she was "out with last night." Most of the merchants there, of course, resented being told about it, for the store owners themselves gave customers the same attitude of superior aloofness. One merchant, however, took it to heart. He spent the next evening until midnight with me at my hotel, asking every pointer he could get out of me on how to overcome this thing -- and his clerks and he, himself, were the worst offenders in town! It aroused him. It shook him, and hurt him. But he came and said he knew I was right, and thanked me for putting it so strong and so plain, and said that while it hurt, the business was bigger than hurt personal feelings and he knew I did it for the good of the business too, and he was in deadly earnest about changing conditions. Two nights later we had a get-together meeting of all the clerks on the second floor of his store (a department store.) He gave them a banquet prepared by domestic-science instructresses from Ames College (Iowa State.) He had a Victrola. He asked me over, and everybody got acquainted and into a good friendly feeling and spirit. I had had to tell him that my investigation disclosed that the REASON his clerks were so indifferent was his personal coldness and indifference toward them. They felt underpaid. He argued they were not earning the low wages they were getting, which was true. My suggestion was that he increase the wages of every member of the force, and then see if they didn't respond to the extent of MORE than earning the higher wages. At the banquet that merchant got up and apologized to his own employees! He said he hadn't treated them right. He announced he wanted to be more friendly, and was going to raise the wages of every clerk in the store. He was going to treat them right, and then, in return, they MUST treat customers right. He hadn't been in the habit of smiling. I suggested that he, himself, station himself at the front door every afternoon and personally smile at every customer and greet them as they entered, and see that they got prompt and quick service. He accepted the suggestion, but he was very awkward at it the first day. His smile was not natural. He had not been in the habit of smiling. He asked me over to sort of coach him in smiling and handshaking. When I got him to realize that these customers were mighty fine people, and that

smile was no longer forced or "acted," but began coming right from the heart, and was real.

And, do you know, that store was the talk of the town in less than three days. It was a sensation. Every clerk was actually SMILING. They were simply skipping and jumping about in their eagerness to give quick, polite, courteous smiling service. It took the whole town by surprise. One woman told another. The news spread from mouth to mouth like wild-fire. Women who had not been in that store in a year came in to see what had happened. It had an electric effect. Before the week was over, sales had taken a decided and noticeable jump, and the merchant told me it had been the first HAPPY week he had ever spent in that store. He and all his clerks were now enjoying their working hours. They made customers enjoy trading there. He also followed my suggestions regarding a larger advertising campaign, and that store more than doubled its power of attracting customers, and therefore its sales, in less than six months!

In other places, like results have been obtained. A shoe store merchant became highly incensed toward me for making a suggestion that he stock narrow-width shoes for women. He had been running his store for a good many years, and could continue to run it without any advice from me! He was perfectly satisfied! He wasn't going to ADMIT any fault in the conduct of his business. Yet 10% of the women in his town wore narrow-width shoes, as I had learned from my survey, and were being FORCED to a near-by larger city to buy them, because no local store carried the narrow-widths. I knew none ever would but this one leading store. He was getting only about one-fourth of what shoe-trade was held in the town. But if he stocked the narrow-widths, he would get ALL of the narrow-width trade which could be held in town. I forget the exact percentages, but if the same proportion of the narrow-width-trade could be held as was being held on the wider widths, he would just double his business. He was pretty angry, but I kept after him as much as I dared. I was in his town one day about six months later. He smiled and stopped me on the street. "Say," he said, "do you know, I finally got up courage enough to try a little order of narrow-width ladies shoes, which we received two weeks ago, and we've sold them all out already. I'm placing an order for a complete stock, now." By advertising "We fit the tripple-A Foot," this merchant did double his business during the following six months.

It was the same story in the laundry field. Better than 99 in 100 women whom we interviewed in our investigations -- and we have interviewed some 2,000 altogether -- distrusted the laundry, thought laundries "hard on clothes," etc. etc. etc. But do you know I could hardly make any laundry-owner believe they thought it! HE thought he was getting all the business that could be expected. HE was perfectly satisfied to go along in the same old rut. Same old methods and ways. When I showed him he was only getting 50% of the laundry out of 20% of the homes, or a net of 10% of his potential possibilities, he smiled at my ignorance. He knew more about it than I did. None of these women ever told HIM they thought his laundry a good place to send collars to get them "sharpened," or table-cloths to be converted into lace curtains. He was sure they all had confidence in him. You see, those whom

he knew were too diplomatic to tell him how they felt. It was not until I came along with my lack of diplomacy and told him as bluntly and straight from the shoulder as I knew how, that he ever knew, and most of the laundry-owners wouldn't believe it even then.

Now here's the point. Those who would not listen to FACTS, and ADMIT THEM -- those who insisted on white-washing and justifying their past course -- continued and continue yet today, if indeed they have not been forced to DIScontinue, as some have, in the same old way and with the same old lack of results. But I will take just one of those who did listen -- who realized that my motive was not to be insulting but to HELP HIM -- as an illustration. He is over in Ellensburg, Washington. At first he was as dead-sure as the rest of them that he was on the right track in everything, and could not be wrong anywhere. Finally, however, I convinced him that a lot of things were wrong in the way he was conducting his business. Two things had to be done -- 1st, his plant had to be completely re-organized to turn out a vastly-improved standard of work, and 2nd, a heavy advertising campaign to educate the public and change public opinion. He never accomplished anything until he first ADMITTED his past course was in error -- that something was wrong -- and that that wrong must be sifted out, located, and dealt with. He brought an efficiency expert to Ellensburg to put his plant in order. We waited three months. When he was producing a really beautiful grade of laundry work, which would delight any woman's eye, and with methods actually easier on the clothes than any woman could be herself at home, then we started advertising. And in the face of an on-rushing burst of unprecedented competition from washing machine companies--which reduced the volume in most laundries from 20% to 50%, his volume of business increased just 21% in 18 months. These other laundry owners who would not listen -- who resented any implication they were on the wrong track -- have all taken their losses, thru inability to meet the new competition. Those who rose above personal feelings and considered my analysis and facts strictly on their merits were aroused by the personal feeling, but did not let it blind them to the truth of the facts I presented, and they either held their own when the competition came or showed a big increase.

One laundry-owner here in Portland became a little offended when I suggested he alter his course. "No, Armstrong," he said, "I'm afraid you and I can never agree. (This was two years ago.) I've doubled my business in the last three years." "But, Mr. Murphy," I pleaded, "can't you see that you have been winning your increase on a losing tide -- that new competitions have sprung up -- that you can't hope to continue your present increase with present methods -- that from now on a LOSS is inevitable UNLESS-YOU CHANGE YOUR COURSE?" "No, Armstrong, I'm afraid we can't agree," he replied. About six months ago I saw him again. Again he said, "Well, Armstrong, I don't think we ever could agree. I think we are absolutely on the right course, and I'm not going to change." "Well, Mr. Murphy," was my reply, "it's your business, not mine. You are responsible for results, not me. You must decide your course of action, not me. But if you remember, 18 months ago you were swimming along on the high tide of what I knew the facts showed to be a receding tide in competition."

could not continue to increase your business on the same old methods, and that unless you sifted out the faults in your methods and altered your course, you would immediately start losing business. You remember you couldn't agree with me. Now, Mr. Murphy, you have seen your books and I have not, but I know just as well as you do that your books PROVE that I was right and you were wrong. You are not boasting any today about increased business. You've been taking your losses, along with the rest of them who would not alter their courses to meet the changing conditions in this field. I know that and you know it. That ought to prove to you that something is wrong. It ought to stir you into being willing to find out what it is, admitting it, and making the necessary changes. But if it doesn't, I say again, it's your business, not mine, and you must decide what you're going to do with it, not me -- and you must, whether you wish it or not, accept the results accordingly."

These reminiscent experiences from my business career may not have been interesting to you, but they may, perhaps, serve to illustrate different angles of the situation we are now discussing.

I am afraid the preachers and officials of the Church of God never get to hear some of the doubts and misgivings and expressions of lack of confidence that I already have heard.

I know it was HARD for any of these business men to realize anything could be wrong with their methods in conducting their business. It is human nature, as well as natural nature, ~~for~~ to continue on in a given course. None of us want to change our course. Above all, we do not like to admit an error or mistake. That is common to every one of us. But, Brother Dailey, if we are to carry this last warning Message to the world with a GREAT SHOUT, we must be willing to look facts in the face -- to admit any error, either in doctrine or in plans or policy or action -- and we must, realizing each of us is working only with love in his heart for the CAUSE, consider these things on their merits and face them unflinchingly.

The Church of God has not been delivering this Message with even a faint semblance of a LOUD SHOUT.

How many out of the 300,000 souls here in Portland do you suppose ever heard of the Church of God, or knew it was proclaiming a terrific, last-minute eleventh-hour warning Message, which is the MOST IMPORTANT CONSIDERATION BEFORE THE WORLD AT THIS HOUR? Not more than ten, I should say. In Chicago are 3,000,000 people. Do you suppose 1/10th of 1% of them ever so much as HEARD the shout the Church of God is making? In New York City are nearly 6,000,000 souls -- all needing to be warned of the terrible Plagues about to sweep down upon them and take them in torture and pain. Do you suppose 6,000 out of the six million -- one-tenth of one percent -- ever even HEARD the warning from the Church of God? In London, England, are even more poor souls, most of whom have the mark of the Beast and HAVE NOT BEEN WARNED! Has the shout the Church of God is making reached as many as one-tenth of one percent of them? Take the state of Oregon. Outside of

three very small communities -- Junction City, Dever, and one end of Oregon City -- do you suppose that very many more than one-tenth of one percent have ever HEARD ~~xx~~ the shout the church is making?

I don't want to criticize, Brother Dailey. It ~~hurts~~ hurts me to do it. But I regard this Message as of higher importance than personal feelings, and I believe the facts must be unflinchingly faced.

Take Bro. Stith's campaign in Salem last summer. Can you say 1/10th of 1% of the people even HEARD the shout? You might reply that every soul in Salem had a CHANCE to come and hear him. But if you do, you simply do not understand the conditions, that is all. I do not believe many more than 1/10th of 1% even realized he was there. His method of letting them know was such as never to win even the public's attention, let alone stir up its interest enough to gain so much as a moment's consideration.

Brother Dailey, one big trouble is our inability to realize we must first look at this thing from the other fellow's standpoint. We must be able to put ourselves in the place of Mr. Average man or woman. He is either a church member, rooted thru habit, tradition, and teaching drilled into him from childhood Sunday-school days, into looking with suspicion upon anything outside his particular denomination -- with a natural prejudice for which he is not himself entirely to blame -- or else he is a strictly "worldly" type, who has been taught, thru associates, environment, and the conditions which have surrounded and shaped him, to sort of scoff and sneer at anything religious, and regard it with suspicion. He is simply BLINDED -- and I do not feel that he himself is wholly to blame. The Apostle Paul became AS a Gentile to win the Gentiles and AS a Jew to win the Jews. That is, he had to see things from THEIR point of view -- their false point of view -- and approach them FROM that point of view, in order to gain their attention, their interest, and, finally, their conviction and conversion.

In dealing with people in this message we are dealing, first, with their minds. We must first get their ATTENTION, and following that we must grip their INTEREST enough to HOLD their attention long enough to get our message across to them, if we would reach them.

In my advertising work, I have HAD to realize the four fundamental principles, or stages thru which I must carry the human mind, in order to make my advertising message successful. In business this HAS to be done. In God's business it is all the more necessary, for human souls, greater than dollars, are at stake. The four stages are, 1st, my ad must GET ATTENTION. Unless I make them see it, all is wasted. 2nd, I must AROUSE INTEREST, and do it in a fleeting fraction of a second, before the eye flits away from my ad to something else. In other words, my very opening words which attract the attention must also grip the interest sufficiently to hold the eye until I can stimulate enough interest to make them willing to read on thru the real message in the fine type below. 3rd, I must

this, I must know their attitude toward my message, and I must know and keep in mind their attitude and their prejudices and suspicions and present my message so as ~~to~~ to keep up their interest until they are won over. It must start out from THEIR point of view, in order, in the end, to switch them FROM that false point of view. - It must win conviction and agreement in their minds. 4th, it must MOVE TO ACTION. In advertising, as in evangelistic work, this can be done best by an emotional appeal, for people are moved by their emotions many times quicker than by their reason.

In business we have to make a scientific study of all these steps. We have to study the psychology of the mind, and know how to appeal to it. We HAVE to do it, for DOLLARS are at stake. Then, Brother Dailey, HOW MUCH MORE MUST THIS BE DONE IN GOD'S WORK WHERE HUMAN SOULS, AND THEIR FATE THRU ALL ETERNITY, ARE AT STAKE?

In business, if my ads fail to get results -- fail to make people respond in fairly big numbers -- there can be no alibi. The man who has been digging into his pocket for hard-earned cash dollars to pay for it lays the blame on me and quits. It won't do any good to tell him: "Well, people just wouldn't look at my ads -- they just wouldn't stop to read them. They all had their CHANCE. They could have read them if they had WANTED to, but they just didn't WANT to." He would reply to me, "It was your job to MAKE them look at your ads -- to MAKE them stop and listen by knowing how to arouse their interest -- to make them WANT to read them. It was your business to make your ads so interesting they would WANT to read them -- so convincing they were simply made to respond." And unless I executed my commission in that manner, it would not be satisfactory to my employer.

Now I believe it is the same way when God gives us a commission to try to win people over to Him. Unless we find a way to MAKE people look, to arouse their interest until they will WANT to listen, and ~~to~~ to present our Message so convincingly they will all be made to accept it who CAN be made to do so by any possible human means backed by prayer for the aid of the Holy Spirit -- then I wonder if God won't hold us just as accountable as the business executive holds the advertising man or salesman who fails to win a very big following on the plea that folks just didn't WANT to hear.

People didn't WANT to hear in the days of Peter and Paul. Yet Peter won 3,000 and 2,000 converts per meeting. Paul converted whole cities. And in the face of opposition and prejudice so strong that most all the Apostles were actually martyred and killed! We have no such pronounced opposition today!

Oh, Brother Dailey, can't you see? SOMETHING IS TERRIBLY WRONG! The Church of God is not delivering this Message as it should go!

Brother Digger writes me he expects the message to soon take on new life. THE MESSAGE WILL NEVER TAKE ON NEW LIFE UNTIL THE PEOPLE OF THE CHURCH OF GOD FIRST REALIZE AND ACKNOWLEDGE WHAT IS LACKING NOW -- WHERE THEY ARE WRONG -- AND SEE ABOUT IT

CORRECT WHATEVER IS WRONG -- AND PUT THE NEW LIFE INTO IT THEMSELVES!

The new life will never come to the Message of its own accord.

If it looks like life now, as Brother Dugger himself admits, then that is an admission that SOMETHING IS WRONG -- AND THAT SOMETHING IS WRONG WITH THOSE WHO PURPORT TO BE CARRYING THE MESSAGE.

Either the Message itself is not right, or else the people or their methods are not right.

Now, Brother Dailey, if we are going to do God's will, and put this Message across with a real LOUD SHOUT, we are going to rise to the occasion -- and nothing on earth will ever change the existing state of affairs but for the officials of the Church of God to ADMIT, to ACKNOWLEDGE, and to CONFESS that they have been mighty lame somewhere.

It is up to them to find out where. It is in one of two places. -- Either they do not have the Message itself properly in hand, or they themselves are not aroused enough and enough in earnest.

Personally, I feel that the trouble is BOTH.

I do not think they will ever see the error of the way they are presenting it -- or strengthen the manner of presenting it -- until they are first AROUSED. They have got to be STIRRED UP!

Brother Dailey, if I can manage to stir them up -- to get them so stirred up and aroused that this new life has thus been stirred into them and into the message thru them -- even tho I have to offend them in doing it, personally, until they will have nothing further to do with ME -- I shall be happy, I tell you!

I'm nothing. You are nothing. Brother Dugger is nothing. But God wants a warning Message to be THUNDERED around this old world, till it shakes this world to its very foundations like a mighty earthquake -- and THAT MESSAGE IS SOMETHING!

I'm willing to sacrifice myself for the Message. If they want to feel hard toward me, and resentful, and have nothing further to do with me personally, but have been so stirred that new life will come into the Message, I'll be happy enough.

HWA - offensive { There may be better ways of arousing and stirring up people, but I simply lack them. I am not a diplomat. I am always offending people by saying things that convey to them an offensive meaning I never intended at all and never dreamed of. I can't seem to help it. I don't mean to be offensive. I intend only good. But if that is the only way I know, I must use that way.

Now I write these first two chapters deliberately with the intention of stirring up the Church of God. I knew it would have an effect -- or hoped it would. But I have hoped and

prayed that the effect would be to arouse them to a greater pitch of endeavor for the Message, and not to personal resentment toward me. I have believed that, if they are the true church -- the people God has raised up to deliver this Message -- that resentment, personal feeling, and prejudice will be no part of their make-up -- being among those carnal fleshly traits we are supposed to have crucified and buried with Christ. I have had enough faith-in them to feel that they would be aroused FOR the Message, and not AGAINST me.

Now to get back again to your letter. You say you have been answering the HARD QUESTIONS of the first chapter. Brother Daily, they HAVE been hard questions, considered from the standpoint of their effect on the general public. I know they are not hard questions to you, or from your point of view. But they are mighty hard questions to even the honest seeker after truth who has always kept Sunday by habit and has not yet become a Sabbath-keeper. If you have answered them, then I simply must say that I did not know it, had never heard the answer, had questioned at least three life-long Sabbath keepers who now send your church their tithes, and not one of them knew you had any answer or ever had heard it, or were able to answer those HARD QUESTIONS themselves. THEY thought they were hard questions. If you have had an answer, I have not yet heard it.

But the crux of the whole matter is this: IF you have had an answer, it is not the answer that my manuscript sets forth. Both answers cannot be correct. One of them is in error. IF I am presenting the scriptural TRUTH in this manuscript, then your previous answer is of no effect anyway, because it is in error, which is worse than no answer at all.

And IF the Church of God is the true Church, and is to have God's full blessing and a bestowal of the POWER to carry this Message as it should, and must and WILL be carried, yet, then they will be true enough to the Lord and to the Truth to immediately drop the old erroneous answer and adopt the truthful one, the minute it is PROVED. I am attempting, as hard as I can, to PROVE my answer in the manuscript.

IF your former answer is the correct one, and IF you are even justified in God's sight in ever giving it to a single individual, then you should be able to overthrow mine. To do this, ~~xxxxxxx~~ the vital, crucial basic points of my presentation must be proved to be in error -- the points covering the BIRTHRIGHT part of the Abrahamic Covenant, the immutability of God's Covenant with David, Jeremiah's Commission to PLANT AND BUILD what he rooted out and tore down -- the throne of David, the fact that the TEN TRIBES possessed all the BIRTHRIGHT promises to Abraham, Isaac and Jacob, and that they were to be so LOST in identity that they would not be recognized as Israelites, and that their blindness was to last until the end of the Times of the Gentiles, which began to end in 1917, -- and that the Sabbath is the COVENANT SIGN which would distinguish and identify them, just as it DOES distinguish and identify the Jews -- and that therefore God gave them FALSE statutes in place of the ones they had violated, which included the Sabbath --

and that ~~xxxx~~REASON IF these things are true, it is absolutely inevitable that the REASON why Paul and the other Apostles never preached the Sabbath in particular (tho of course they never preached against it, and themselves kept it) was because it was not God's purpose for Ten-Tribed Ephraim Israel, the Birth-right people who had the national TITLE of Israel, to be known or recognized, as they surely would be if they became a true Sabbath-keeping people. Nothing was ever said AGAINST any individual keeping the Sabbath. Plenty was said by Christ and the Apostles to show that the law which includes the Sabbath was still in effect, for any who were able to see it. Yet, God had given Israel over to follow her FALSE statues and Sabbaths as a punishment, and WHILE this national punishment was in effect, God winked at the blindness in part of any individual, whether Israelite or Gentile, who accepted salvation.

This, it surely seems to me, is the true scriptural answer to my hard questions. If it's the RIGHT answer, then the True, Complete Third Angel's Message has not, as yet, been preached!

If it is the RIGHT answer, one of two things will happen. -- Either the Church of God will accept it, endorse it, use it, and, as I believe, become so newly aroused that they will begin to put that new life into the Message, and God will then bestow upon them new and undreamed-of POWER, financial as well as physical, oratorical, written, and spiritual, and the Message will now be carried by them with a REAL loud shout -- or else they will reject it, and by their very act of rejecting light and truth, and holding on to error and an old course which is not answering God's Commission to get this Message out with a LOUD SHOUT, bring about their own rejection by God as the people with the Message and cut themselves off from all God-given power and assistance.

HEALING A
FOUNDA-
TIONAL IDEA
FOR H.W.A.

IF they are the right and true church and bearers of this Message, they will do one other things, too. I can say this without offense to you, personally, because I know you are in accord with me on it. They will make Divine Healing a regular part of church work. All ministers will realize that the true ministers of the true church are COMMISSIONED and COMMANDED to heal the sick, as well as to preach the Gospel. See Mat. 10:1, 8; Luke 9:1-2; 10:1, 9; Jas. 5:14. Luke 10:1, and 9 especially shows this commission and command was not for the original 12 alone, but for ALL ministers or elders, and James 5:14 shows the same thing. In view of these texts, how can any preacher or elder say he is OBEDIENT to the commands of God and to his own commission unless he obeys the command to HEAL THE SICK? How can any church claim to be the TRUE church if it, as a church, lacks the faith in Christ's Atonement to heal sick bodies as well as sick souls, in view of all the plain teaching of the Scriptures, and especially, in this connection, of Mat. 8:17?

Now IF I am all wrong on this whole thing, then the Church of God should be able to point out MY error, and if they can do that, I want to assure you I shall not be too proud to CONFESS IT. Let us say with Abraham Lincoln, "I shall try to correct errors when shewn to be errors, and I shall adopt new views so fast as

they appear to be true views." You can find the same thought expressed and commanded in the Scriptures. We are commanded to **PROVE** all things -- our own doctrines ~~xxxxxx~~ included -- and we are not instructed to hold fast to anything except that which is true and good. It is the **TRUTH**, not error, which shall make us, finally, **FREE**.

Now, Brother Dailey, you won't misunderstand me, will you? This is a private letter, but not **PERSONAL**. You will, I know, understand what I mean. I have no personal feeling, and know you will not have. I am trying to do what I conceive to be my duty, as God gives me to see it.

I am, frankly, trying to do **MORE** than merely present a little additional truth to the Third Angel's Message as the Church of God has had it. I could, true, present it to them in that light -- merely as a slight **ADDITION** of truth, and make it much more diplomatic and easy for them to accept. But Brother Dailey, I am trying to do more than that. I honestly feel that they must be **AROUSSED**. They must come to receive a **NEW VIEW** of the whole Message. Now I can present this either as a slight addition, or as a completely altered Message. I chose the latter course, **BECAUSE IF I CAN GET THEM TO ACCEPT IT THAT WAY, THE VERY FACT OF THEIR ACCEPTING IT IN THAT MANNER INSURES AN ALTOGETHER NEW-AND AWAKENED AND INSPIRED ATTITUDE TOWARD THE MESSAGE AND, FINALLY, THE NEW LIFE BACK OF IT WHICH EVEN BROTHER DIGGER SEES AND ACKNOWLEDGES IS SO BADLY NEEDED.**

Frankly, that is my objective. I am tackling a big task, I ~~xxx~~ know. But I'm praying over it, and for it, and I believe the Lord has the power to bring it around.

I know it will be either that, or He will raise up another people of some kind to **SHOUT** this Message to the world.

Wish I could talk this over with you.

I am sending you the rest of the manuscript to study. You did not have an opportunity to go over the real connection between the Israel truth and the Third Angel's Message very thoroughly -- I simply skimmed briefly and hurriedly over that along about 2: A.M., when you were no doubt pretty well worn out from so long a session. Please don't form a final conclusion until you have considered **ALL** the facts. Will mail them to you as soon as completed. And then, if you can agree with me, won't you **HELP** me, with all your might and power, to get the Church of God to ~~xxx~~ become **AROUSSED**, and to **START OUT ANEW**, and to present the Message free from even the slightest error so far as it can be pointed out, and with new power and conviction?

Yours in the Lord's service,

EARLY ADUM-
BRATIONS OF
GOING ON
HIS OWN -